

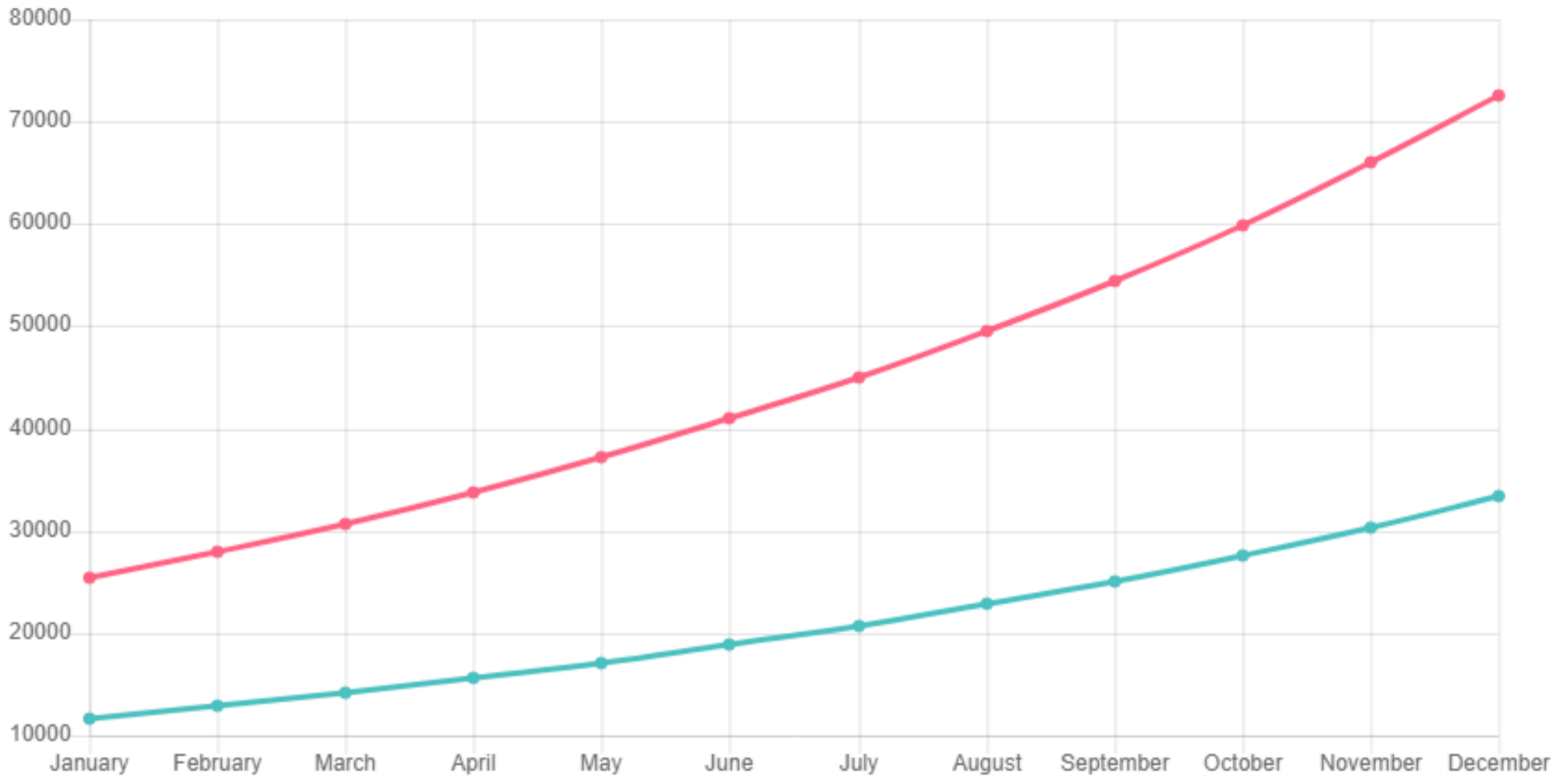
TRAFFIC REINVESTMENT

Blue Brain Teacher Acquisition Webi



10%

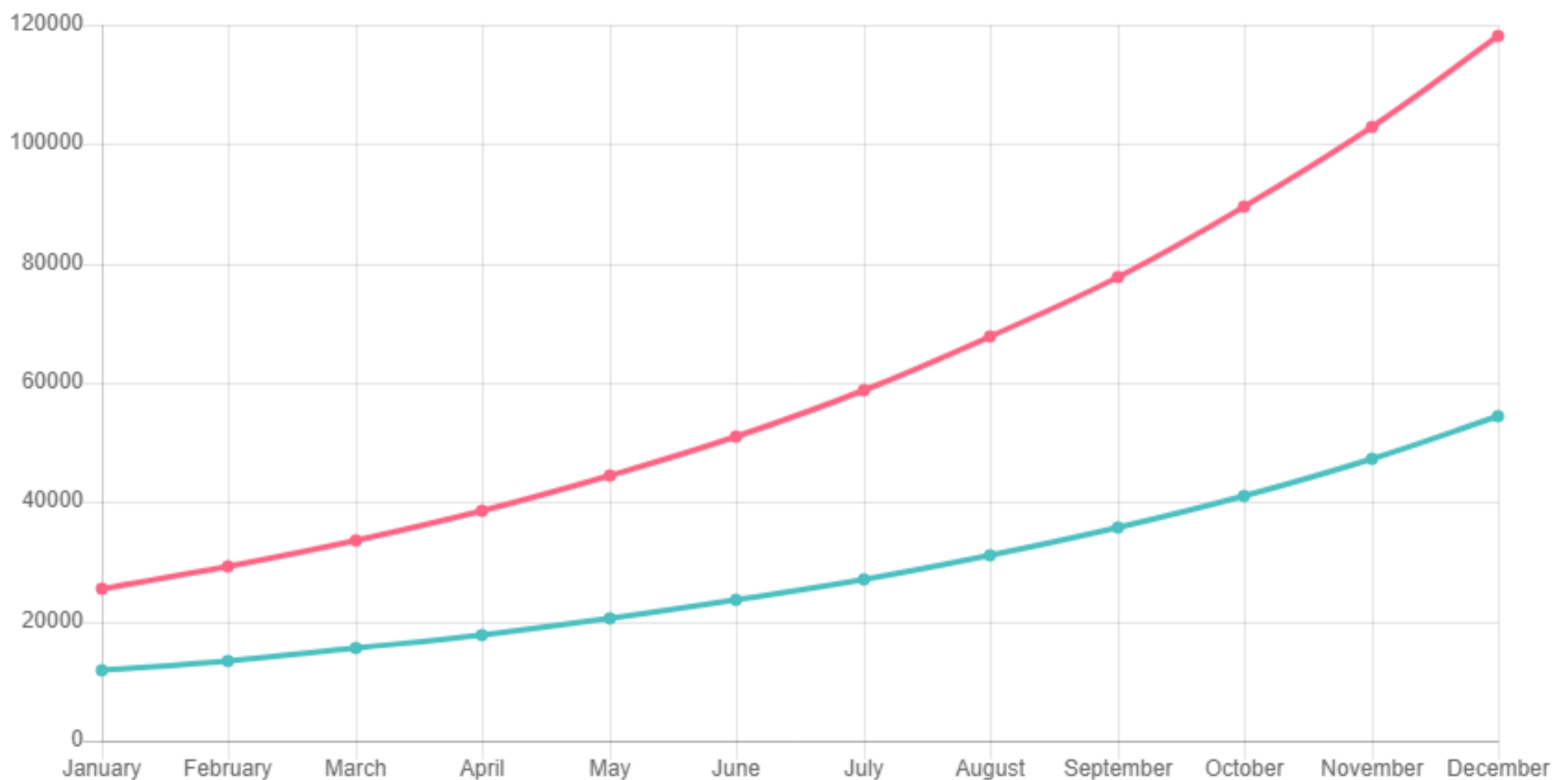
of profit reinvested in traffic



Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	\$72,540	\$33,388	58,489	11,698
<i>Difference</i>	+\$47,115 ▲185.31%	+\$21,685 ▲185.31%	+\$37,989 ▲185.31%	+54,389 ▲185.31%

15%

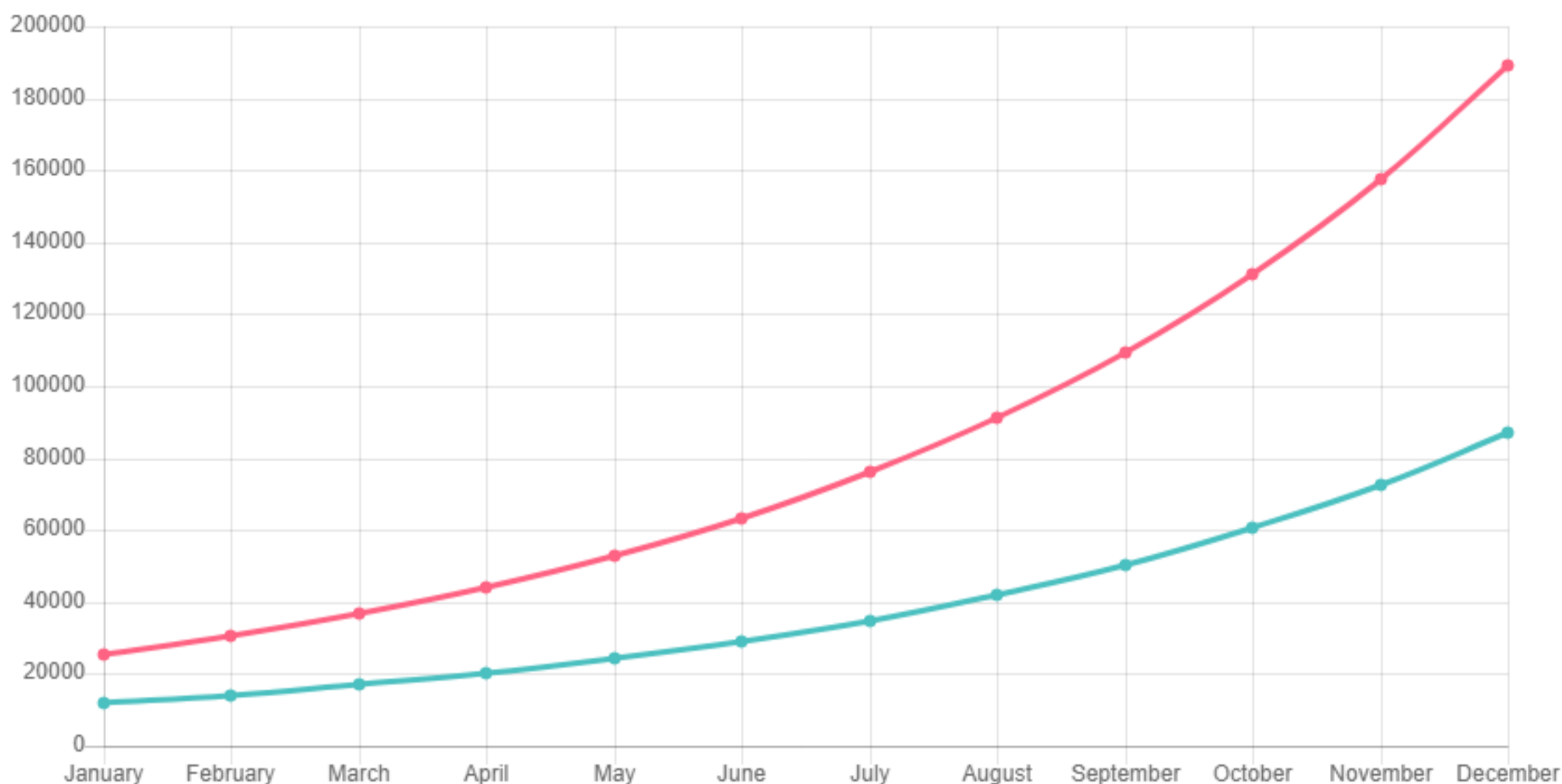
of profit reinvested in traffic



Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	\$118,287	\$54,443	95,374	19,075
<i>Difference</i>	+\$92,862 ▲185.31%	+\$42,741 ▲185.31%	+\$74,874 ▲185.31%	+91,274 ▲185.31%

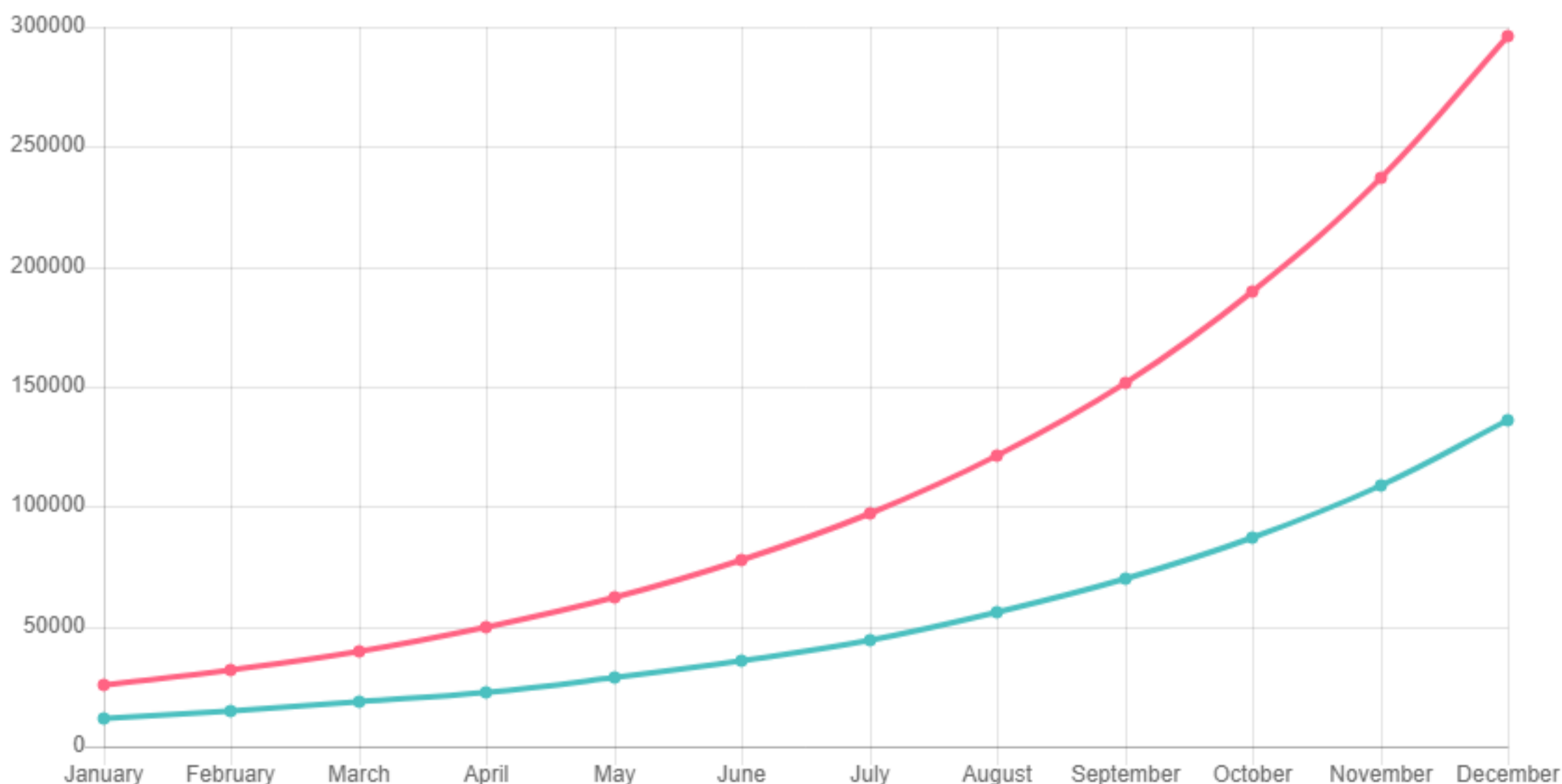
	\$118,287	\$54,443	95,374	19,075
<i>Difference</i>	+\$92,862 ▲185.31%	+\$42,741 ▲185.31%	+\$74,874 ▲185.31%	+\$91,274 ▲185.31%

20% of profit reinvested in traffic



<i>Year-End Results</i>	REVENUE \$188,910	PROFIT \$86,948	TRAFFIC 152,317	LEADS 30,463
<i>Difference</i>	+\$163,485 ▲185.31%	+\$75,246 ▲185.31%	+\$131,817 ▲185.31%	+\$148,217 ▲185.31%

25% of profit reinvested in traffic

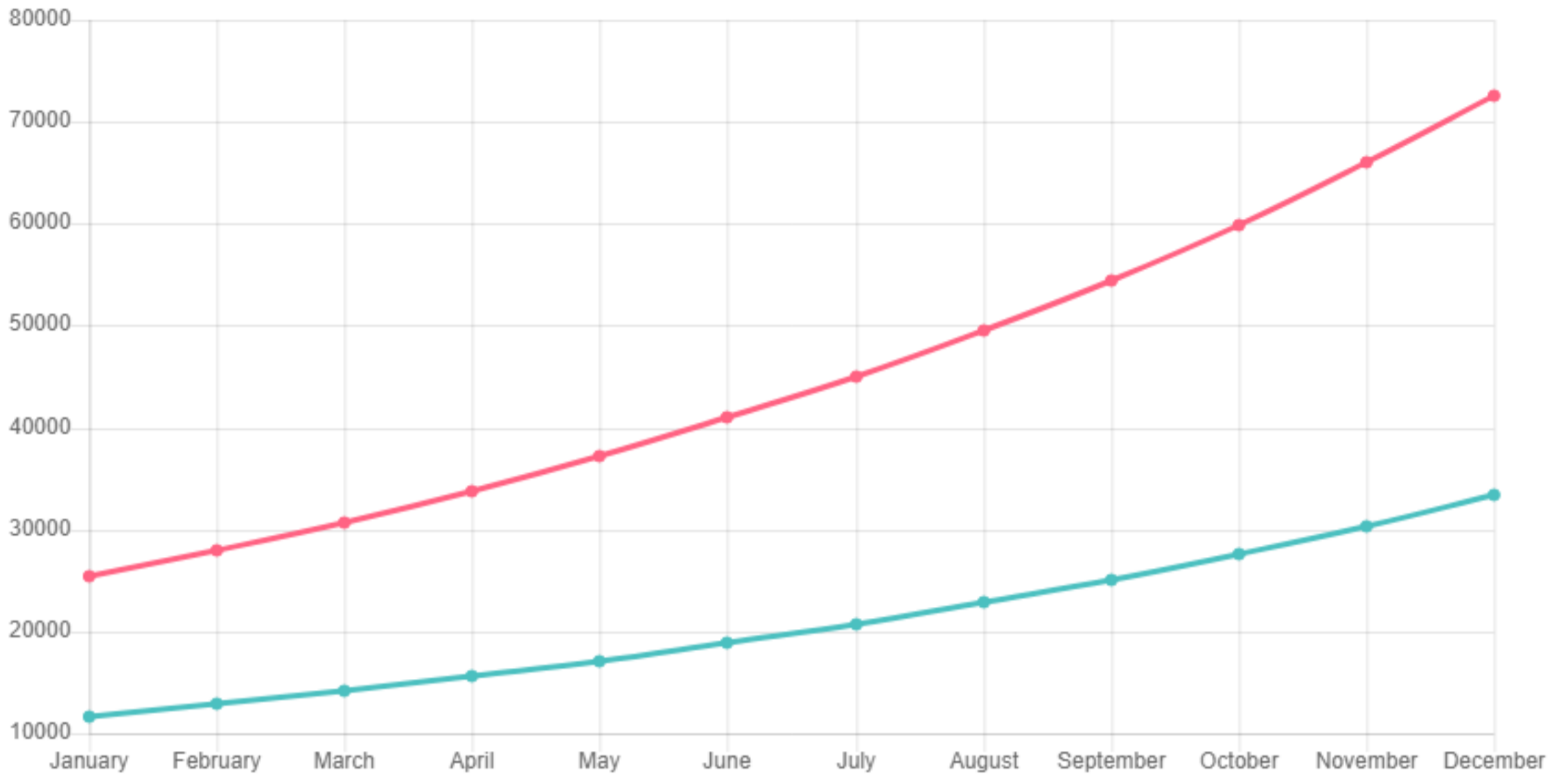


<i>Year-End Results</i>	REVENUE \$295,986	PROFIT \$136,231	TRAFFIC 238,651	LEADS 47,730
<i>Difference</i>	+\$270,561 ▲185.31%	+\$124,529 ▲185.31%	+\$218,151 ▲185.31%	+\$234,551 ▲185.31%

Custom Percentage

10%, 50%, 100%...

10% of profit reinvested in traffic



Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	\$72,540	\$33,388	58,489	11,698
Difference	+\$47,115 ▲185.31%	+\$21,685 ▲185.31%	+\$37,989 ▲185.31%	+54,389 ▲185.31%